

Brokerage Event for Innovation Agencies

[Thursday, 7th April 2022 - B2match](#)



Following the excellent experience of the past editions, and after last year's success with **more than 200 participants and more than 30** speakers with wonderful and fruitful presentations, EURADA and [European Clusters Alliance](#) are organising the seventh edition of the Brokerage Event for Innovation Agencies. An effective networking which will take place on the **7th of April 2022 online**.

This one-day event aims to gather experts on the field of innovation to share best practices, to find new partners for ongoing or future proposals and to learn from each other. During the conference, experts from the European Commission will present and explain calls and initiatives for innovation agencies.

One can benefit from the Brokerage Event because of:

- The multiple opportunities of meeting experts in the innovation field.
- The possibility of presenting one's implemented and successful project.
- The possibility of presenting one's project idea and find partners to work with.
- The possibility of presenting agencies and organisations and their initiatives.

Past editions have proved the event of being a fruitful one, since participants have made synergies there which have concluded in implemented projects. It is a very good opportunity to promote your agency, especially in the programme Horizon Europe in support of innovation and digitalization, and all the opportunities they are launching.

The event will allow you to promote your partner search and to know other agencies and how they work. You will also have the list of the participants to arrange potential bilateral meetings.

The Brokerage Event will be divided into two sessions: During the morning session, speakers from the European Commission will present different initiatives within the Horizon Europe, Interreg Europe Programme, Interregional Innovation Investments (I3), and others.

After this insightful section, some of our relevant members will present successful projects, finished or still in progress. Later, some agencies will present project ideas for future collaborations. After this, some other relevant agencies will present themselves, how the organization works, their initiatives, and their interests.

During the afternoon session and for the 14 days after the event, you will have all the time you need in order to arrange **bilateral meetings** with different agencies through the platform B2match. All these sessions will enable them to find new contacts and forge links for future partnerships.

Time	Activity
09:00 - 09:15	<p>Opening session : welcome address</p> <ul style="list-style-type: none"> • Roberta DALL'OLIO (ART-ER). President of EURADA • Ulla ENGELMANN. DG GROW. European Commission (tbc)
09:15 - 10:00	<p>Opportunities for innovation agencies</p> <ul style="list-style-type: none"> • EISMEA. European Commission • Interreg Europe Joint Secretariat <p>Moderator: Antonio NOVO. President of the European Cluster Alliance</p>
10:00 - 11:00	<p>Presentation of successful projects</p> <ul style="list-style-type: none"> • Anita TREGNER (Meta Group) • Zdenek HANZAL (RERA) • Ettore MUSACCHI (ETRA) • Jackie SÁNCHEZ-MOLERO (MIV) • Javier Adrián IZQUIERDO (ACCIÓ) • Kilian RAUSCH (ADI-NA) • Justina BIELIAUSKAITE (European DIGITAL SME Alliance) <p>Moderator: Agatha FILIMON (ADR Nord-Est)</p>
11:00 - 12:00	<p>Pitch of new project ideas and partner searches</p> <ul style="list-style-type: none"> • Mario MILANOVIC (CIDEA) • Roberto ALGARRA (IVACE) • DIH IDEPA • Natasa DJORDJEVIC (REDASP) • Javier Adrián IZQUIERDO (ACCIO) <p>Moderator: Valeria TONCHEVA (Municipality of Plovdiv)</p>
12:00 - 13:00	<p>Potential partners for your projects</p> <ul style="list-style-type: none"> • Daniel JANEIRO (ADRAL) • Amna POTOČNIK (RRA-PODRAVJE) • Nikolinka HINKOVA (Regional Innovation Center Ambitious Gabrovo) • Andreja ŠEPERAC (SIMORA) • M^a Ángeles RUIZ (IDEA) • Viola HAY (Innovate UK) <p>Moderator: Kostas KARAMARKOS (Regional Development Fund of Attica)</p>